

Our Service: Real Substance.

Creating successful brands.

Zeichen & Wunder

Zeichen & Wunder, agency for brand management and design

Zeichen & Wunder is owner-managed based on certitude. As managing partners, both Irmgard Hesse and Marcus von Hausen stand for the close integration of excellent design and strategic thinking.

There is one thing successful brands have in common – real substance. Only after having defined this substance, you will be able to adopt a successful multi-channel strategy. Our method for doing this is informed, sound and swift. The result is

always unique and specific. Together with our 35 team members from all sorts of disciplines we create successful strategies, clear concepts and sensitive design for any kind of communication.

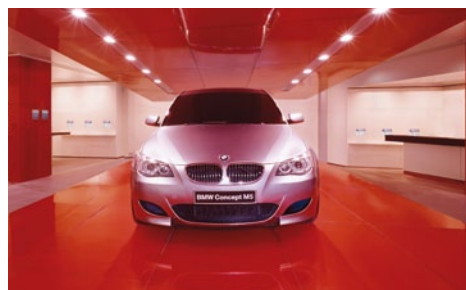
Trust your senses!



Work samples and clients



adidas
Brand support Porsche Design Sport



BMW Group
Framework agreement partner since 2000



Munich's Olympic application 2018
Logo, corporate design, key visual



Südhausbau
CI, corporate design, real estate marketing



Sporthaus Schuster
Lead agency since 2006



Rolls-Royce Motor Cars
Trade fair design and communication

Services

Brand strategy

Corporate design

Communication

Interactive design

Retail / POS

Live settings

Product design

Production

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